



FIFA DIY ACTION GUIDE

INTRODUCTION

During the 2026 FIFA World Cup this summer, football fans from all over the world will attend 104 matches in 16 host cities across the US, Mexico, and Canada. With tens of thousands of spectators expected to attend each match, SYA is organizing a guerrilla-art and information-sharing action, harnessing the moment to spread the word about abortion pills.

We need your help to plaster cities hosting FIFA games with pro-abortion stickers, and share the International Abortion Club's pop-up website. InternationalAbortionClub.org is an information hub where people can learn about abortion pills and how to access them all over the world through Plan C Pills, Women Help Women, Women on Web and Safe2Choose. In this guide, you'll learn how to participate in two actions during the 2026 FIFA World Cup matches.

ACTION ONE: FREE WATER!

Give away water bottles that have a QR code to the International Abortion Club website (InternationalAbortionClub.org), and share photos with SYA!

AT A GLANCE:

- **WHEN & WHERE:** During a FIFA game near any host city stadium
- **COST:** \$20-\$40 (estimate for 48 disposable water bottles with printed labels)
- **Preparation:** Medium (1-1.5 hours)
- **Action Duration:** 1-2 hours



STEP 1: GATHER SUPPLIES

YOU'LL NEED:

- SYA's free digital [downloads](#) (water bottle labels and free water signage)
- Disposable water bottles (they come in cases of 6, 12 or 24)
- 8.5" x 11" [matte sticker paper](#) (make sure it says for Laser and Inkjet) or 8.5" x 11" [Avery labels](#)
- Scissors

STEP 2: DOWNLOAD AND PRINT FILES

Download SYA's free water bottle labels and signage. Print water bottle labels on your sticker paper either at home or at your local print shop. Many print shops will allow you to print on your own paper, but you might have to ask!

Print your "Free Water" signage on regular 8.5" x 11" paper.

STEP 3: CUT OUT LABELS

Cut off the excess paper around the edges of the labels. Now, following the guide lines, cut out each label.



STEP 4: ADD LABELS TO WATER BOTTLES

Peel off the back of your sticker label, and place it over the original water bottle label. Repeat for all water bottles!



STEP 5: GIVE AWAY WATER BOTTLES

Look at the game schedule in this guide and choose a match in your city where you'll give away your water bottles.

On the day of a FIFA game in your city, gather your water bottles and free water signs and go to the stadium, a transit hub or another popular gathering place near the game. You can keep your water bottles in a cooler (no ice!) or a tote bag so they are easily accessible to hand out.

TIMING: This action will work best during times of heavy foot traffic at or around your stadium. The timing is up to your discretion, but we suggest handing out your bottles directly before a game as people are lining up, or right after a game is over when people are leaving.

STEP 6: SEND PHOTOS TO SYA

We'd love to see this action in motion in your city and spread the word that anyone can be a part of the International Abortion Club! Please [submit your photos here!](#)

ACTION TWO: STICKER YOUR CITY!

Using the free download water bottle labels, or stickers purchased on SYA's website, put SYA and International Abortion Club stickers up around stadiums, transportation hubs or other popular gathering places, and share photos with SYA.

AT A GLANCE:

- **WHEN & WHERE:** Anytime before FIFA games in your city
- **COST:** \$10-\$20+ (depending if you print your own, or order from SYA)
- **PREPARATION:** Minimal (15-30 mins: printing and cutting stickers)
- **ACTION DURATION:** Anywhere from 10 mins to 1 hour (dependent on how many stickers and people participating)

To create your own International Abortion Club stickers, follow steps 1-3 of the water bottle guide!

SHARE PHOTOS WITH SYA

We'd love to see this action in motion in your city and spread the word that anyone can be a part of the International Abortion Club! Please click [here](#) or scan the QR code below to submit your photos! make sure to tag us on social media!

**SHARE YOUR
PHOTOS SYA!**

**JOIN THE INTERNATIONAL
ABORTION CLUB!**



FIFA GAME SCHEDULE: JUNE

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
				11 Mexico City, MX Guadalajara, MX	12 Toronto, CAN Los Angeles, USA	13 Boston, USA Vancouver, CAN New York, USA San Francisco, USA
14 Philadelphia, USA Houston, USA Dallas, USA Monterrey, MX	15 Miami, USA Atlanta, USA Los Angeles, USA Seattle, USA	16 New York, USA Boston, USA Kansas City, USA San Francisco, USA	17 Toronto, CAN Dallas, USA Houston, USA Mexico City, MX	18 Atlanta, USA Los Angeles, USA Vancouver, CAN Guadalajara, MX	19 Philadelphia, USA Boston, USA San Francisco, USA Seattle, USA	20 Toronto, CAN Kansas City, USA Houston, USA Monterrey, MX
21 Miami, USA Atlanta, USA Los Angeles, USA Vancouver, CAN	22 New York, USA Philadelphia, USA Dallas, USA San Francisco, USA	23 Boston, USA Toronto, CAN Houston, USA Guadalajara, MX	24 Miami, USA Atlanta, USA Vancouver, CAN Seattle, USA Mexico City, MX Monterrey, MX	25 Philadelphia, USA New York, USA Dallas, USA Kansas City, USA Los Angeles, USA San Francisco, USA	26 Boston, USA Toronto, CAN Seattle, USA Vancouver, CAN Houston, USA Guadalajara, MX	27 New York, USA Philadelphia, USA Kansas City, USA Dallas, USA Miami, USA Atlanta, USA
28 Los Angeles, USA	29 Boston, USA Monterrey, MX Houston, USA	30 New York, USA Dallas, USA Mexico City, MX				

FIFA GAME SCHEDULE: JULY

			1 Atlanta, USA San Francisco, USA Seattle, USA	2 Toronto, CAN Los Angeles, USA Vancouver, CAN	3 Miami, USA Kansas City, USA Dallas, USA	4 Philadelphia, USA Houston, USA
5 New York, USA Mexico City, MX	6 Dallas, USA Seattle, USA	7 Atlanta, USA Vancouver, CAN	8	9 Boston, USA	10 Los Angeles, USA	11 Miami, USA Kansas City, USA
12	13	14 Dallas, USA	15 Atlanta, USA	16	17	18 Miami, USA

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New York, USA

- GAMES IN CANADA
- GAMES IN THE US
- GAMES IN MEXICO

FOR MORE DETAILS
ON GAME SCHEDULES,
STADIUMS AND GAME TIMES,
SCAN THIS QR CODE!

