



SETTING UP AN ABORTION ACCESS INFO STATION

INTRODUCTION

In this confusing, ever-shifting landscape, knowing where and how to obtain abortion care is key to safe access. People still have options, but only if they know these options exist. Information is access.

With bans, misinformation, and logistical hurdles increasing, the ability to distribute accurate and actionable information has never been more critical. Many of us have relied primarily on social media to share resources, but those platforms are increasingly censoring abortion-related information and pose an enormous threat in terms of security.

Creating an IRL Abortion Access Info Station is a great way to start increasing awareness of available resources in your community and reach people directly with the info they need to access abortion—without stigma, gatekeeping, or unnecessary delays.

WHO THIS IS FOR

This toolkit is designed for individuals and organizations seeking to establish an accessible resource hub where people can directly obtain information on abortion access, reproductive healthcare, and related services. Whether placed in a bookstore, café, community center, or another trusted public space, this guide provides the necessary steps to successfully create and maintain an Abortion Access Info Station.

STEPS TO SETTING UP AN ABORTION ACCESS INFO STATION

STEP 1: FIND THE RIGHT SPOT

- Look for safe, welcoming places where people already gather, like bookstores, cafés, community centers, LGBTQ+ spaces, dorm, student unions, barber and hair salons, tattoo shops, fitness or yoga studios, mutual aid and food distribution sites, musician merch tables, bars, or friendly places of worship.
- Talk to the owner or manager—explain that this
 is about getting people essential health info.
 You can find a sample script on the last page
 of this guide!

STEP 2: GATHER SUPPLIES

PRINTED INFO:

- How to access abortion pills, clinics, telehealth services, funding and legal support. See SYA's Resource Directory Toolkit.
- How to take abortion pills
- All of this can be found on SYA's You Always Have Options Postcards
- Find printable versions of SYA's stickers at ShoutYourAbortion.com/tools



SUPPLIES:

In addition to providing critical information, you can also include essential supplies that support reproductive and sexual health such as condoms, pregnancy tests, emergency contraceptives, and menstrual products.

DISPLAY MATERIALS:

Ask the location about available space. Do they have room on a countertop? Will you need to provide a small table or display? Would signage help people notice or discreetly access the materials?

STEP 3: KEEP IT STOCKED

- Check in regularly to refill supplies and update materials. Set a schedule for restocking, whether it's weekly, biweekly, or monthly, depending on demand.
- Communicate with the host location—ask if they notice specific items running low or if they receive any feedback from visitors.
- Pay attention to what's being used most and adjust accordingly. If certain resources are in high demand, increase their supply, and replace items that aren't being taken with something more useful.
- Keep extra stock on hand so refills are easy and quick-consider designating a storage space at the host location if possible.

KEEP IT SAFE AND LOW-KEY

Not every location will be comfortable with openly displaying abortion resources, and in some areas, there may be risks involved. Low-key distribution options:

• BEHIND-THE-COUNTER ACCESS:

If a public display isn't possible, ask the host location to keep materials behind the counter with a discreet sign like: "Need info on reproductive healthcare? Just ask."

TRAIN HOSTS AND VOLUNTEERS:

If others are involved in distribution, ask them if they are comfortable handling questions with care, respecting privacy, and direct people to resources without judgment. See sample talking points at the end of this guide!

• QR CODE ACCESS:

Print and post QR codes that link to trusted digital resources. This allows people to scan and access information discreetly.

• WORD-OF-MOUTH DISTRIBUTION:

If you're part of a community where people trust you, consider being the access point yourself. Keep materials on hand and share them directly with people who need them. This could mean bringing resources to events, slipping a card to a friend, or simply being the go-to person for reliable info. Consider sharing information through one-on-one conversations, encrypted messages, or subtle in-person interactions rather than public channels.

SPREAD THE WORD

• LEVERAGE MULTIPLE CHANNELS:

If you're comfortable, use social media, group chats, local networks, and word of mouth to inform people about your Access Point.

Consider posting in community forums, student groups, or reddit pages.

ENCOURAGE MORE LOCATIONS TO JOIN:

Talk to trusted spaces about hosting their own Abortion Info Access Point. Provide them with guidance and resources to make it easy for them to set up.

• TEACH OTHERS TO DO THE SAME:

Share what you've learned! Offer tips on setting up and maintaining a resource hub, and encourage people to replicate the model in their own communities. Hosting a small teach-in, making a step-by-step post, or sharing this guide can help people take action!

SUGGESTED SUPPLIES FOR YOUR ABORTION INFO ACCESS POINT

This is just a recommendation designed to provide the most essential information in the smallest, most portable package. However, every community is different, and you know best what resources will be most helpful! Feel free to adjust based on local needs and availability.

PRINTABLE EDUCATIONAL MATERIALS (AVAILABLE FROM SYA'S WEBSITE)

- You Always Have Options (YAHO) Zines:
 Covers core abortion resources available in the US regardless of location.
- YAHO Stickers: Printable stickers with QR codes linking to reliable abortion information.
- Abortion Pill Zine: A detailed guide on how abortion pills work and where to find them.
- What You Can Do Right Now to Make
 Abortion More Accessible: Actionable steps
 for individuals to support abortion access.

SEXUAL & REPRODUCTIVE HEALTH SUPPLIES

CONDOMS

You can find a range of bulk condoms from CondomDepot.com

PREGNANCY TESTS

Individually packaged pregnancy test strips from Pregmate.com

• EMERGENCY CONTRACEPTION (PLAN B OR ELLA)

Often, non-profits can access this at low or no cost. If you're looking to stock it, consider reaching out to local reproductive health organizations and asking if they can help support your project.

LOCALLY SOURCED MATERIALS

Reach out to your regional abortion fund and local clinics (find your local orgs on INeedAnA.com) to ask if they have brochures, cards, or other materials they would like you to distribute. Many organizations are eager to get their information into more hands.

HOW TO FUNDRAISE FOR SUPPLIES

Creating an Info Station can be as simple or as involved as you want it to be. You can start by gathering supplies you already have at home for a display and printing materials with a basic home printer, or you can invest in higher-volume printing and additional supplies.

Creating an Info Station shouldn't be costly, and you may decide to fundraise a little to cover the cost. Here are some strategies to fundraise, whether you're covering printing costs, purchasing condoms and pregnancy tests, or acquiring other necessary supplies.

MAKE A CLEAR BUDGET

Make a list of what you'll need to buy or pay for in order to create your info station, and price these things out. Write a short description of why you are putting this info station together that explains why you need money and what it will be used for. This doesn't need to be super professional but it's good to be able to show that you have given the project consideration, you know how much it will cost, and you are fundraising in order to make a few key purchases.

START WITH YOUR COMMUNITY

PERSONAL FUNDRAISING: Ask friends, trusted networks, and local community members to chip in. Even small contributions add up!

SLIDING SCALE CONTRIBUTIONS: If you're distributing supplies within a group (e.g. a student org or activist space), suggest an optional donation to keep the resource hub stocked.

CROWDFUNDING & ONLINE PLATFORMS

VENMO/CASHAPP/PAYPAL: Set up a direct donation link and spread the word via social media or group chats. There are plenty of resources online about handling mutual aid funds—take some time to look into best practices to avoid potential tax complications.

Check out Bit.ly/MutualAidMoney for more.

AMAZON WISHLIST OR DIRECT SUPPLY LISTS: Instead of cash, ask people to buy and send items directly to you.

SAMPLE BUDGET

ITEM	ESTIMATED COST
PRINTING & PAPER SUPPLIES	
PRINTABLE ZINES & HANDOUTS (HOME PRINTER INK & PAPER)	\$30
PROFESSIONAL PRINTING (BULK MATERIALS AT PRINT SHOP)	\$50
STICKERS & QR CODE LABELS	\$25
DISPLAY MATERIALS	
SMALL TABLE OR SHELF	\$40
CLEAR BINS OR ORGANIZERS FOR MATERIALS	\$15
SEXUAL & REPRODUCTIVE HEALTH SUPPLIES	
BULK CONDOMS (e.g. CONDOM DEPOT, 100-COUNT)	\$20
PREGNANCY TEST STRIPS (BULK PACK, e.g. PREGMATE)	\$15
MENSTRUAL PRODUCTS (PADS/ TAMPONS, BULK PACK)	\$20
MISCELLANEOUS & SETUP COSTS	
TRANSPORTATION (TO GATHER SUPPLIES, RESTOCK)	\$15
STORAGE BIN (IF NEEDED FOR BACKUP STOCK)	\$10
COST ESTIMATE	\$240

SAMPLE SCRIPT TO SEND TO POTENTIAL HOSTS

I'm reaching out because I'm working on a community project to help people access essential reproductive healthcare information. With everything going on, it's getting harder for people to find accurate, reliable resources about abortion and reproductive health. We're setting up Abortion Info Access Points in trusted spaces like yours to make sure people can get the information they need.

A lot of folks don't know where to turn when they need help. Laws are changing constantly, and misinformation is everywhere. Having a simple, low-barrier way to access accurate information—without judgment or hassle—can make all the difference.

The Access Point is really simple. We'd provide a small kit that includes: Printed guides on how to safely access abortion pills, clinics, telehealth services, funding resources, and legal support info.

Supplies like condoms, pregnancy tests, and Plan B. Stickers, postcards, and more small takeaways.

The materials can be placed on a small table, shelf, or behind the counter—whatever feels right for your space. If you prefer a low-key approach, we can put up a small sign that says, 'Need info on reproductive healthcare? Just ask.' That way, people can request resources privately.

We'll handle all the stocking and updates, so there's no extra work for you. Would you be open to hosting an Abortion Info Access Point here? It's an easy way to make a big difference for people who might not have anywhere else to turn.

FIND DIGITAL TOOLKIT
TO COPY & PASTE THIS
SAMPLE SCRIPT



SAMPLE QUESTIONS & RESPONSES FOR HOSTS

Since hosts of Access Points may not be experts on abortion, the best approach is to keep responses neutral and direct people to the materials.

Here are five simple, effective responses:

QUESTION: "What kind of information do you have?"

RESPONSE: "We have resources on reproductive healthcare, including where to find services, financial assistance, and legal support. Feel free to take whatever you need."

QUESTION: "Do you have abortion pills here?"

RESPONSE: "No, but this guide has information on where to safely and legally access them."

QUESTION: "Where can I go for an abortion?"

RESPONSE: "I'm not an expert, but this resource lists clinics, telehealth options, and funding support."

QUESTION: "Is this legal?"

RESPONSE: "Sharing information is completely legal."

QUESTION: "I don't agree with abortion!"

RESPONSE: "That's okay. This information is here for those who need it."

QUESTION: "Am I liable if an underage person takes a Plan B from a resource center I host?"

RESPONSE: "No, Plan B One-Step (levonorgestrel) is available over-the-counter without any age restrictions across all 50 states. You can purchase it directly from pharmacies, drugstores, and many grocery stores without the need for a prescription or identification."

EXAMPLE OF ABORTION ACCESS INFO STATIONS







