

DOBBS RESPONSE TOOLKIT



CAMPAIGN OVERVIEW

Any day now, the Supreme Court will overturn *Roe v. Wade*, eliminating federal protections for abortion rights and setting the stage for abortion to be banned in half of the United States.

Fuck SCOTUS. We're doing it anyway.

Abortion access was never guaranteed by the courts, and it cannot be broadly eliminated by legal decisions either. Abortion pills are now widely available by mail. Abortion funds and practical support networks have been building systems to help get people the care they need, no matter what. In order to maintain abortion access in a post-*Roe* America, we need to work together to create it. We must actively contribute to one another's care.

CALL TO ACTION

SHORT-TERM:

We are calling on all people to engage IRL and in the digital domain within 48 hours of the SCOTUS decision. Some may plan a public gathering or action, others may host a private meet-up to educate their communities about access in a post-*Roe* America, others may feel more comfortable amplifying the existing work of abortion funds, indie clinics, pill resources, and activist orgs like SYA.

The objective is a visible, collective expression of defiance. This will look different ways for different people. But overall: we don't respect the legitimacy of this court or this decision, we will never abandon each other, we are having abortions no matter what.

LONG-TERM:

We are calling on all people to make a commitment to aid and abet abortion—in the form of [funding abortions](#), [sharing information about pills](#), and [saving independent clinics](#). Learning about existing networks to provide abortion access, regardless of legality, is a moral imperative and a project which cannot be left to activists alone. Abortion access is a community responsibility and requires wide participation.



COMMUNICATIONS PLAN

This toolkit contains messaging suggestions, links to printable assets, guidelines about how to send us documentation of your action/art/etc., and notes about safety and liability. Please read through this toolkit in its entirety to stay as informed and safe as possible around this action. Thank you!

[CLICK HERE TO DOWNLOAD ASSETS >>>](#)

After you complete an event, art action, digital campaign, etc please join the online conversation by sharing your documentation (photos, videos, etc.) with the information below. We will keep an eye out for your work and share on our social media outlets. Please share widely and help us amplify all this incredible work!!!

CAMPAIGN URL: [ShareAbortionPill.Info](https://shareabortionpill.info)

HASHTAG: #AidAndAbetAbortion #AbortionPillsForever

TAG US ON SOCIAL MEDIA: [@ShoutYourAbortion](#) on IG, [@ShoutYrAbortion](#) on Twitter

CORE MESSAGE:

Any day now, the Supreme Court will overturn Roe v. Wade, eliminating federal protections for abortion rights and setting the stage for abortion to be banned in half of the United States.

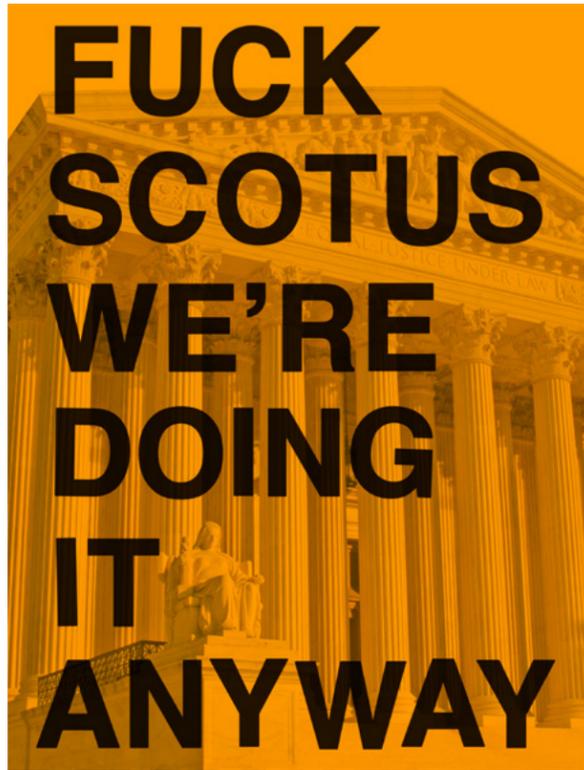
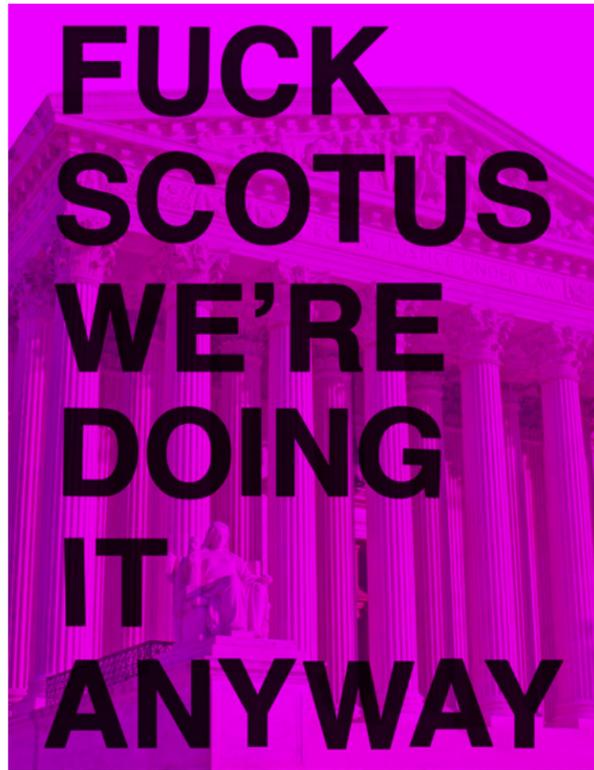
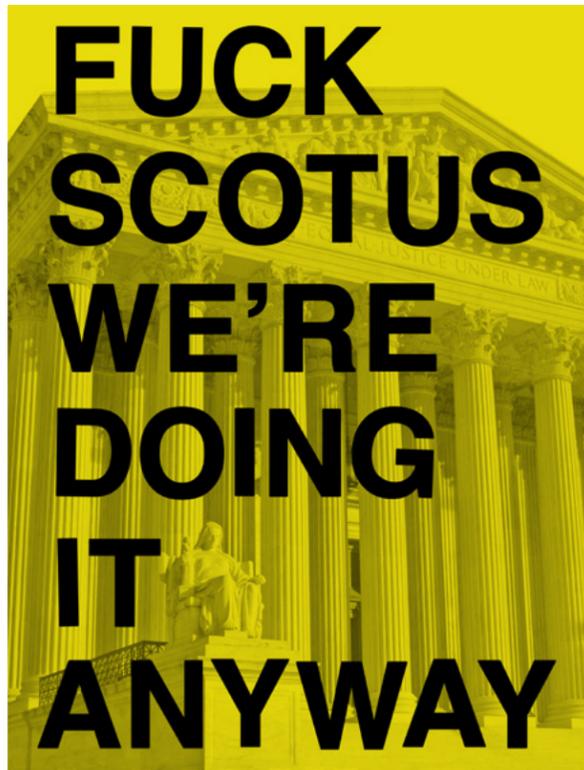
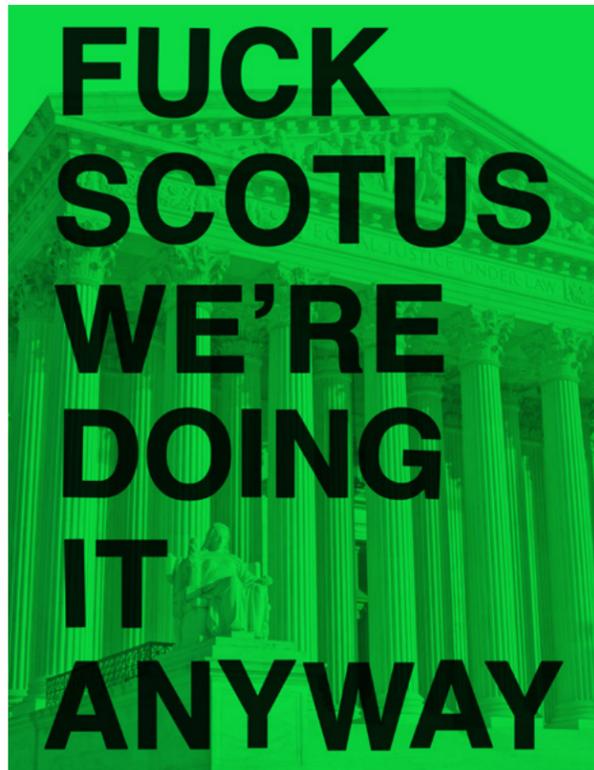
Fuck SCOTUS. We're doing it anyway.

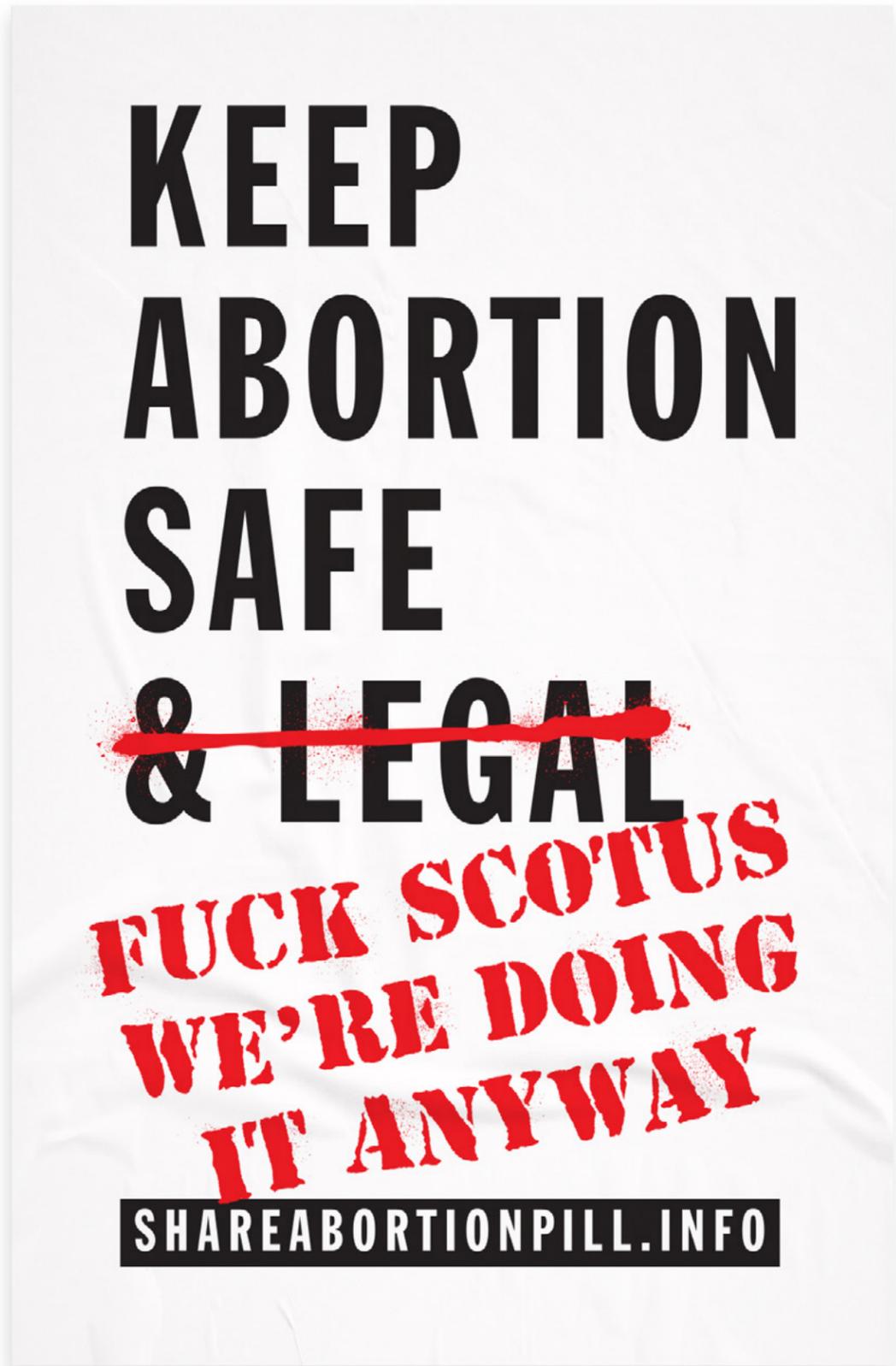
Abortion access was never guaranteed by the courts, and it cannot be broadly eliminated by legal decisions either. Abortion pills are now widely available by mail. Abortion funds and practical support networks have been building systems to help get people the care they need, no matter what. But the people working on the ground need your help.

Together, we can dramatically reduce the harm done by anti-choice legislation. Aiding and abetting abortion—in the form of [funding abortions](#), [sharing information about pills](#), and [saving independent clinics](#)—is a moral imperative and a project which cannot be left to activists alone. Abortion access is a community responsibility and requires wide participation.

We must show the courts and politicians who enabled this nightmare that they were wrong to bet on our silence or our compliance. Abortion bans are a violation of our inexorable human rights, designed to disenfranchise the most marginalized among us. Helping one another circumvent these laws is a fundamental matter of justice.

This moment must be met with a resounding collective promise of defiance: we will not obey unjust laws. We will never abandon each other. They cannot stop us, and we will never stop.





**I WILL
AID
&
ABET
ABORTION**

WE WILL:

- FUND ABORTIONS**
- KEEP OUR CLINICS**
- SHARE ABORTION PILL INFO**
- NEVER STOP**



**I WILL
AID AND ABET
ABORTION**

**WE
WON'T
STOP**

**WE
WON'T
STOP**

**WE
WON'T
STOP**





WE WON'T STOP
ABORTION PILLS

WE WON'T STOP
ABORTION PILLS

WE WILL SAVE US
ABORTION PILLS

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**I WILL AID
AND ABET
ABORTION**

*ask me how to
Aid & Abet
Abortion*

**ABORTION
IS
NORMAL**

**ABORTION
BANS
ARE
RACIST**

**I WILL AID
AND ABET
ABORTION**

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SAFETY AND SECURITY

Thank you for being a part of this action, and the broader movement to spread information about abortion access. Please help us share this message in ways that you find meaningful and listen to your own intuition if something seems too difficult, dangerous or risky for you. SYA messaging causes strong reactions, both positive and negative, and as abortion becomes criminalized, this applies to both personal safety and potential legal risk. Please take some time to consider what risks you are willing to take and what steps you can take to stay safe when using SYA materials.

PERSONAL SAFETY

ShoutYourAbortion is necessary because we do not live in a world where it is always easy, comfortable, or safe for people to express pro-abortion sentiments. Please be aware that SYA messaging causes strong reactions, both positive and negative. Please take some time to consider what risks you are willing to take and what steps you can take to stay safe when using SYA materials. Read more about safety [here](#).

USING SYA MATERIALS (ESPECIALLY AID & ABET MESSAGING)

Much of our messaging is intentionally defiant. SYA wants to give people tools to express their rejection of unjust laws, but we cannot tell you whether it is safe for you to do so. We believe that each person choosing to use our materials knows best how to keep themselves safe and choose their own level of risk and defiance.

More specifically—speaking brazenly about abortion pills and your intention to defy unjust laws may elevate your personal risk of criminalization. This is especially true for people of marginalized identities, people in red states/rural areas, undocumented people, and people who have recently used or helped others use abortion pills. For example, wearing or distributing a shirt or poster that says “I will Aid and Abet Abortion” is protected by free speech and is not illegal—but it may make you a target for law enforcement. So if you are actively involved in activity that is illegal in your area, you may want to choose one of our other messages to express your dissent.

Ultimately, you are better at assessing the risk in any given situation in your local context than we are. We ask that if you choose to use these materials, you take the potential for danger very seriously, and take full responsibility for your own choices and safety.

DISTRIBUTION OF SYA MATERIALS

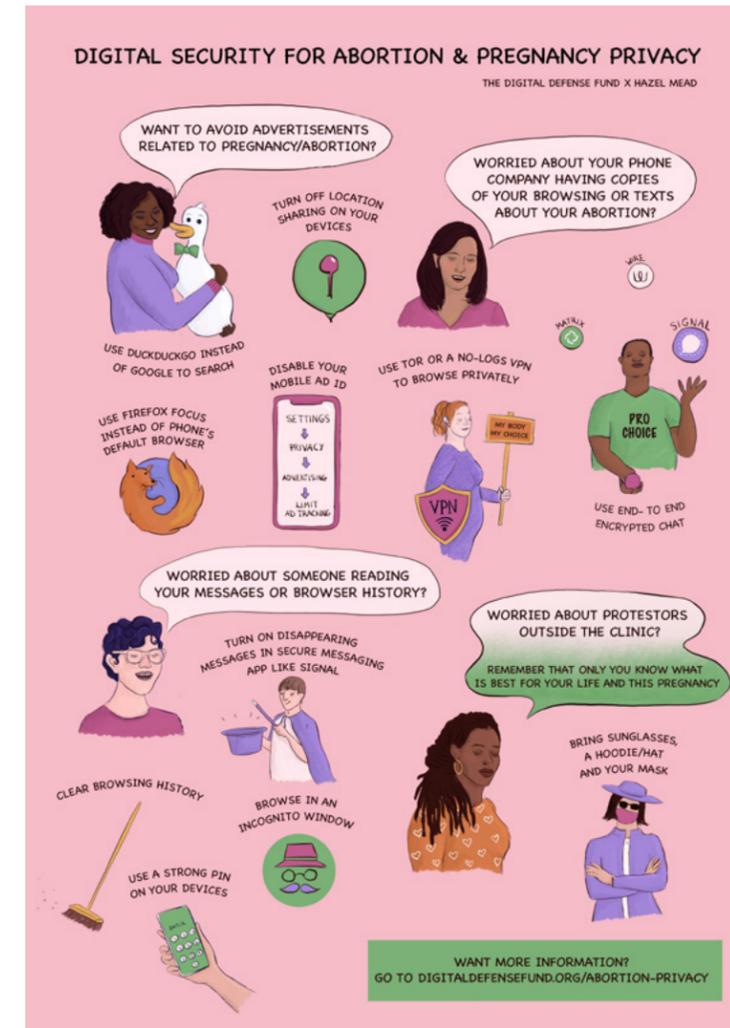
People using SYA materials shall hold SYA harmless against all liability arising out of the installation, execution, or removal of materials you distribute, whether provided by SYA or created by the organizer using SYA templates available on our website.

IN-PERSON EVENTS

If you're planning to host an in-person event, please contact events@shoutyourabortion.com if you'd like us to support you in developing a safety plan, know your rights training, promo, etc.

LEGALITY OF PILLS

States are rapidly passing laws that ban sending/receiving abortion pills by mail. The point of spreading the word about pills is that people *can* use these pills regardless of legality, and there are ways they can reduce their legal risk, many of which are outlined in the graphic below, which was created by [Digital Defense Fund](#). As always, marginalized people are more likely to be criminalized for ending their pregnancies, distributing pills, etc.



Although these drugs are medically very safe (safer than Tylenol or Viagra!), there is at least some level of legal risk, which is amplified by socio-economic status such as but not limited to race, geographical region, and immigration status. We also encourage you to be mindful of the possible legal risks associated with sharing your stories about buying and using abortion pills, both online and in person. Laws, their enforcement, and social norms vary from place to place, and from person to person, and we trust you to assess these things thoughtfully based on your community, identity, comfort, location and experience. Thank you for helping us share life-saving information and build a world that is safer and freer for everyone.